

MARTINE KALAW



MEDIA KIT

# About

Elevation strategist and organizational development expert Martine Kalaw understands the challenges of creating inclusive work environments. Her book, *The ABCs Of Diversity, A Manager's Guide to Diversity, Equity, and Inclusion in the New Workplace* helps facilitate the "heavy" conversations required for strong DE&I practices.

Through her company, Martine Kalaw Enterprises, Kalaw addresses the unconscious beliefs and implicit bias that limit organizations, including those related to the black and immigrant experience, through training via workshops and seminars. The author, speaker, DE&I consultant, and leadership coach dedicates her career to creating bridges between corporate executives and those they do not readily interact with.

Kalaw's diversity, equity & inclusion clients include LinkedIn, Bank of America, Hogan Lovells USA, LLP, Howard Hughes Corporation, and Cornell University. Additionally, she's contributed to TEDx, Huffington Post and has appeared on C-span.

*The ABCs of Diversity* helps readers navigate away from discriminatory and biased behaviors and create inclusive work environments for employees of underrepresented backgrounds and identities.

Martine is a graduate of Hamilton College and Syracuse University's Maxwell School with a Master's in Public Administration and a focus on Immigration Law. She published her memoir, *"Illegal Among Us,"* in 2018.





# Consultant & Entrepreneur

Martine Kalaw Enterprises, LLC.

Martine is an organizational development expert that brings more than a decade of professional experience working with Fortune 500 companies and tech startups to help develop people and increase performance and productivity.

Through her company, Martine Kalaw Enterprises, LLC, Martine addresses the unconscious beliefs and implicit biases that limit organizations. She's single-handedly built and executed onboarding solutions, management and leadership programs, global mentorship programs and designed and customized training for Macy's, Xaxis, Wheels Up, and Education First.





# Author

## Illegal Among Us: A Stateless Woman's Quest for Citizenship November 2018

Martine advocates around issues related to immigration rights and provides resources to those in need by sitting on the board of United Stateless and via her nonprofit, Stateless and Dreamers Foundation. Her memoir, *Illegal Among Us: A Stateless Woman's Quest for Citizenship*, recounts her personal journey as a stateless person and undocumented immigrant, personifying her experience as a “Silent DREAMer” for the world.

Martine provides communication training to immigration lawyers and advocates for increased education and employment opportunities for stateless and undocumented youth. She has over a decade of speaking engagements on immigrant laws and policies, ranging from lawyers at Hogan Lovells, LLC to participating as a panelist on Capitol Hill and speaking on behalf of the DREAM Act for the late Senator John McCain's rally on immigration.

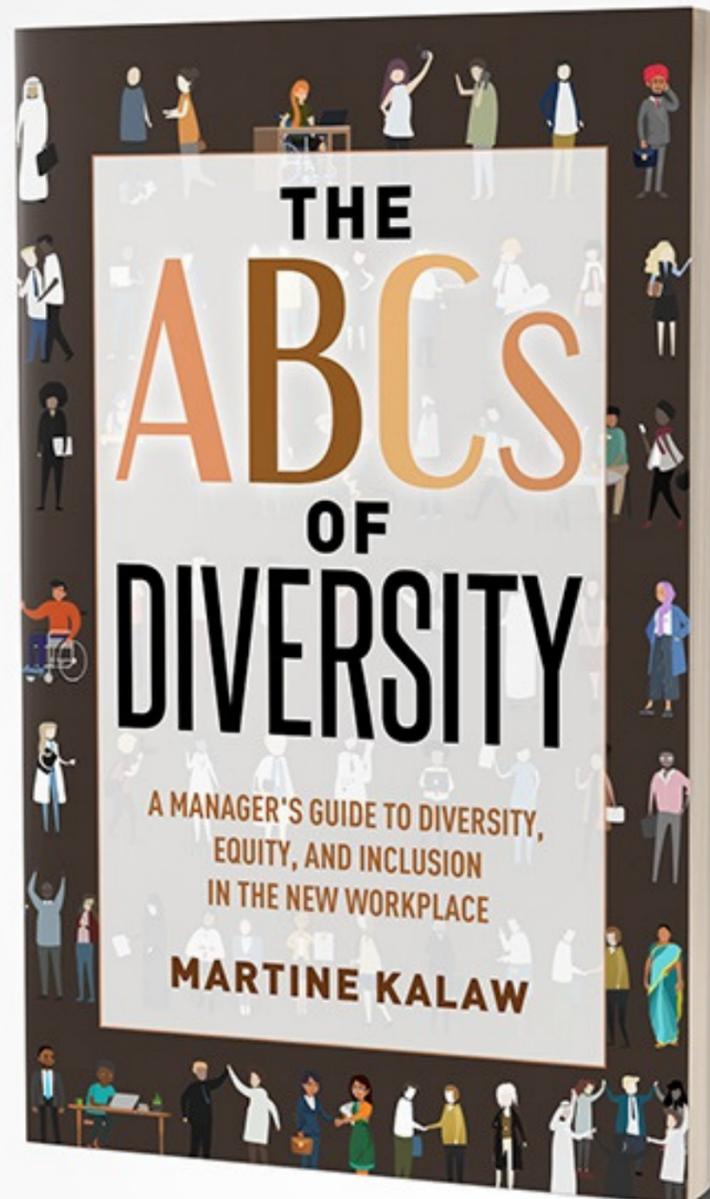
# Coming Soon

OCTOBER 2021

## The ABCs of Diversity

A manager's guide to diversity, equity, and inclusion in the new workplace.

The ABCs of Diversity helps readers navigate away from discriminatory and biased behaviors and create inclusive work environments for employees of underrepresented backgrounds and identities.



# The ABCs of Diversity

# SYNOPSIS

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"Even though we're talking about discrimination more than ever, many companies struggle with why they should and how they can successfully implement diversity, equity, and inclusion (DEI) initiatives within their organizations. Others might feel obligated to address these issues but have no idea where to start or what the value truly is beyond appearing inclusive.

Martine Kalaw, an author, speaker, DEI and Learning & Development consultant sees the answer right in front of us: middle managers.

Kalaw uses her years of experience working with countless organizations across academia and publicly traded companies in the areas of retail, technology, real estate, and banking, to outline a practical philosophy and actionable method that managers can use to create a more diverse, welcoming environment, such as:

- What diversity really means and what it truly looks like
- How to recognize and mitigate implicit biases
- Understanding tokenism and tropes

By equipping managers with the necessary tools to create DEI change, both the employees and the company's bottom line can benefit.

Written in a straightforward, conversational tone, this book also includes best practices, exercises and strategies that managers can apply immediately on the job, allowing organizations to tackle DEI as it becomes an increasingly important aspect of the workplace.



## Speaker

Martine provides keynotes and participates in panels.

### Topics Include:

- Diversity, Equity & Inclusion in the Workplace
- Learning & Development
- Immigration Rights



# Featured On

C-SPAN

LinkedIn

abc NEWS

 marcusthomas

 THE HUFFINGTON POST

TEDx

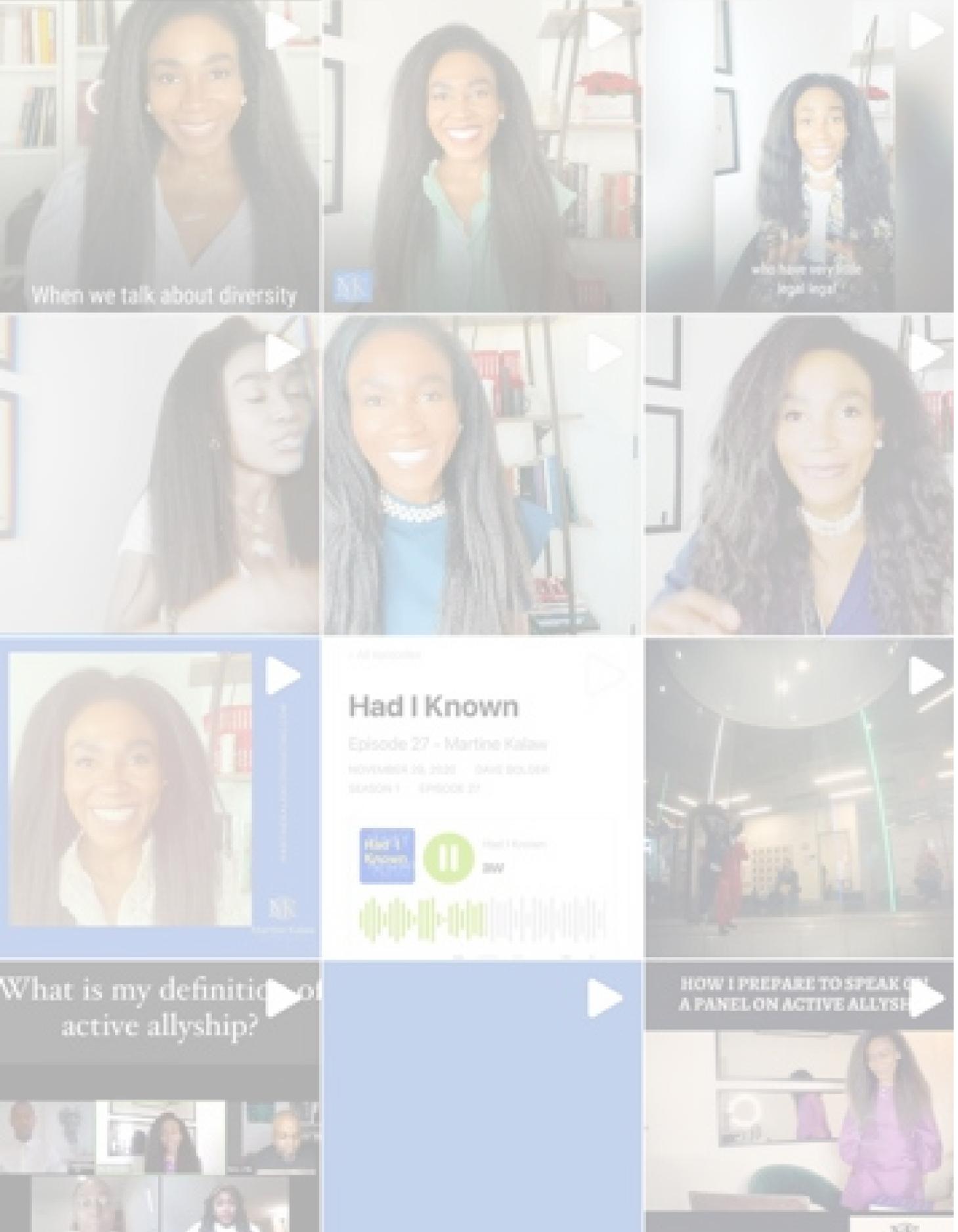
TransformHER  


BROOKINGS

# Testimonial

"Martine came to speak to our employees about her personal journey and on the topic of unconscious bias for Black History Month. Her story was moving, authentic and educational. Our employees were enamored by her talk and lined up to speak with Martine at the end where she gave out signed copies of her book *Illegal Among Us*. Everyone thanked her for her honesty and sharing her story and were talking about it for the rest of the day."

**- RACHEL VAN NAMEE, VP, PEOPLE & CULTURE,  
HOWARD HUGHES CORPORATION**



# Social Media

"I shift mindsets,  
build bridges &  
deliver results"

-@martinekalaw



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**2.5K+**  
FOLLOWERS  
(COMBINED)

# Thank You!



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[@MARTINEKALAW](#)

Press, Appearances, Speaking Engagements and Partnerships

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